



Dear Colleague:

We are very excited to offer you the opportunity to participate in a unique project that will support your program toward achieving National Association for the Education of Young Children (NAEYC) accreditation.

NAEYC accreditation is a highly effective tool for ensuring quality early education services and engaging staff in a continuous quality improvement process. Across the country, there is increasing awareness about the importance of accreditation. In fact, New York City's Administration for Children's Services' "Counting to Ten" Report calls for increasing the number of accredited programs and providing incentives to support accreditation.

Bank Street College, Child Care Inc., and Federation of Protestant Welfare Agencies have recently received funding from the United Way of New York City and The Picower Foundation to collaborate on an exciting new citywide accreditation facilitation project, called ***Quality New York***. This project will support early childhood centers, such as yours, as they go through the process of pursuing NAEYC accreditation.

Enclosed you will find the ***Quality New York*** application for your center to be considered for participation in this exciting, supportive accreditation facilitation project. Your program could participate in ***Quality New York*** as an Intensive Site or as an Affiliate Site. As a ***Quality New York*** Intensive Site you will receive a variety of resources, **at no charge**, to assist with the NAEYC accreditation process including:

- Technical assistance by a 'Quality Advisor'

- Training series for staff and directors
- Orientation sessions about the accreditation process
- Ongoing monthly facilitation support groups and networking for directors

As a **Quality New York** Affiliate Site you will also receive some resources to assist with the NAEYC accreditation process including:

- Training series for staff and directors
- Orientation sessions about the accreditation process
- Ongoing bi-monthly facilitation support groups and networking for directors

If selected to participate in **Quality New York**, your program will be required to commit to the following:

- Participating in the accreditation process for at least two years
- Ensuring attendance by director or staff at training workshops, orientations, support group meetings
- Purchasing the accreditation materials from NAEYC, upon acceptance to the project, to initiate the accreditation process and receive the self-study materials (if your program has not done so already). See enclosed NAEYC brochure for further information. You can also check the website (www.naeyc.org) for general information about accreditation.

The partner organizations of **Quality New York** have significant expertise and experience in all types of childcare. *Child Care Inc.* is nationally recognized as a leader in the field of child care resource and referral. They have worked in collaboration with national accreditation organizations to pilot efforts to facilitate and promote NAEYC accreditation. *Bank Street College of Education* is the city's most prominent institution for providing training on early care and education. *The Federation of Protestant Welfare Agencies (FPWA)* is an institution of great stature in New York's social service community. FPWA has been operating an Early Childhood Education Accreditation Facilitation Project for member agencies since 1999. It's member child care programs include 250 publicly subsidized programs in New York.

We look forward to having you join us as we embark on this exciting project. Participation will be limited, so if your program is interested please **complete the enclosed application and submit it to us**. For additional information, please feel free to call Judy Ennes at (212) 929-7604 ext. 3012 or Alison Pepper at (212) 777-4800 ext. 319.

Sincerely,

Maria Benejan

Judy Ennes

Alison Pepper

Bank Street College
Protestant

Child Care, Inc.

Federation of
Welfare Agencies

Mail your ***Quality New York*** application to:

Child Care Inc.

275 Seventh Avenue, 15th floor

New York, NY 10001

Attention: Judy Ennes